

GREAVES

Empowering Lives

GREAVES COTTON LIMITED

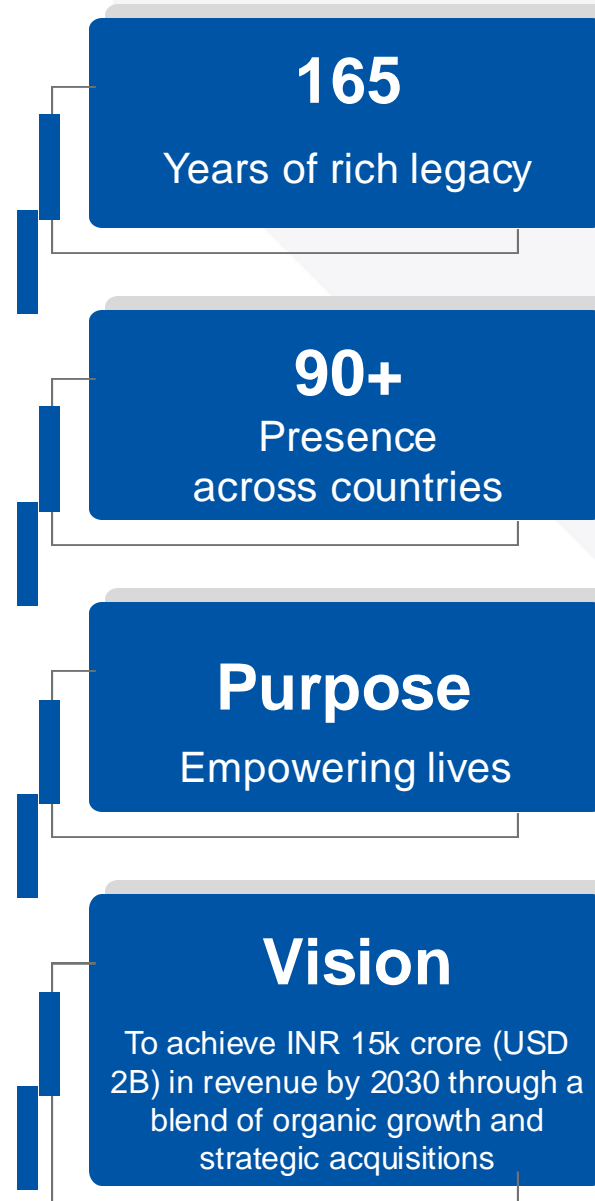
2025



Our genesis

Our Purpose Statement

Empowering lives across diverse businesses and customer constituencies with engineering products & services, promoting environmental stewardship and community well-being.



Business Verticals

ENGINEERING
(Including Excel)



ELECTRIC MOBILITY



RETAIL



FINANCE



TECHNOLOGIES



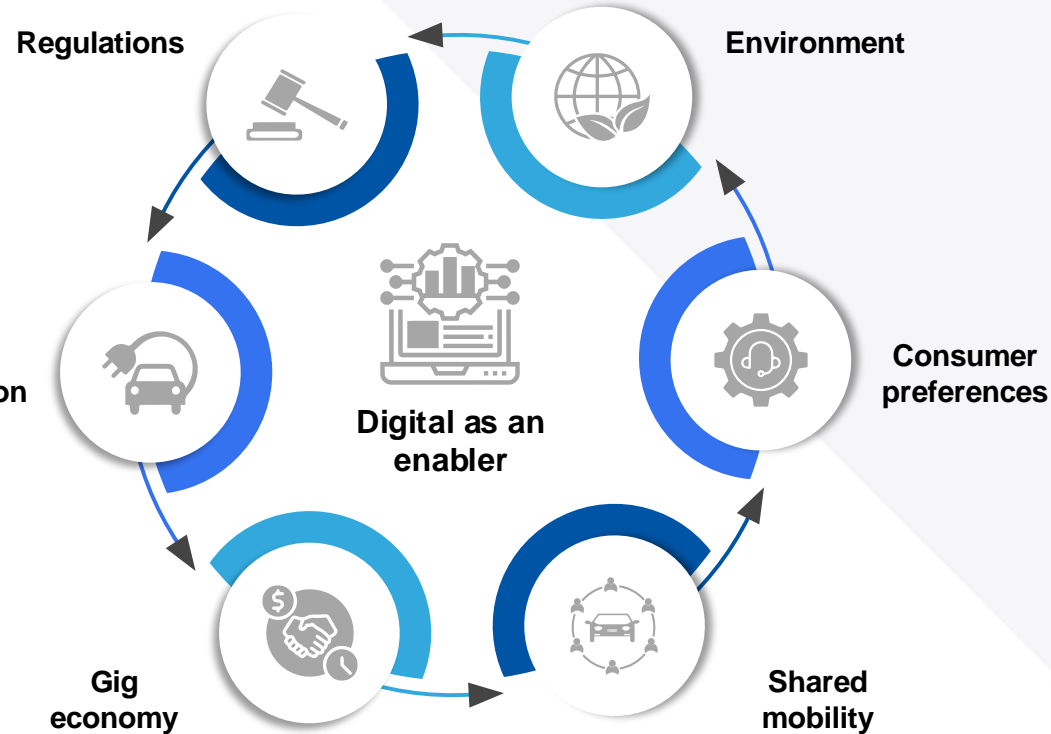
Forces at play

Traditional linear mobility

- OEM's making aspirational vehicles
- Consumers aspiring ownership of vehicles



EV revolution



Modern ecosystem driven mobility

- Synergies, networks, partnerships, to meet the consumers' demands for ownership, lease, navigation, charging, battery swapping services, insurance, buy back, & more, all on the go



We realised this shift & began our journey of transformation in 2016 with 3 strategic decisions

Up to 2015



We were the pioneers in diesel engines for automotive applications



2016 onwards

1 Get closer to the customer



2 Offer fuel-agnostic solutions



3 Democratisise sustainable mobility





Repurposed the organisation

Developed clean mobility solutions



Redefined the business

Metal based to electric, digital & software based



Built the “Made in India” **EV Ecosystem**

Designing | Engineering |
Product development |
Manufacturing | Retail |
Financing

And diversified into a customer-centric, fuel-agnostic, multi-product, multi-business company, building the complete sustainable mobility ecosystem

GREAVES ENGINEERING

*Empowering bespoke prime mover solutions using fuel-agnostic engines, e-powertrain, engine components and motion control solutions with **Excel**.*

6 Million+ engines, 2 million+ pump sets, 100,000+ gensets

GREAVES TECHNOLOGIES

Empowering cutting-edge Engineering R&D (ER&D), digital services and solutions to global OEMs such as Stellantis, Daimler Trucks Asia, Ashok Leyland, & more
300+ projects

GREAVES ELECTRIC MOBILITY

Empowering EV adoption by democratising sustainable mobility with full spectrum of electric 2-wheelers and 3-wheelers for passenger & cargo mobility with over 16 years of experience.
3.2 Lakh+ happy customers

GREAVES RETAIL

Empowering livelihoods and businesses with fuel-agnostic sales, service & spares.
10,000+ retailers, 21,500+ certified mechanics

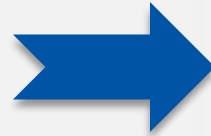
GREAVES FINANCE

ev.fin, a 100% EV-focused NBFC empowering people through the EV ownership lifecycle with customized EV financing solutions. Developing the digital first EV marketplace.
280 Cr+ loan disbursed to 23,000+ customers in 47 cities through 425+ dealers

GREAVES
Empowering Lives

Greaves Cotton 1.0

- Single product/category
- B2B business
- Small TAM
- High cyclical
- High client concentration



Greaves Cotton 2.0

- Value chain extraction across the lifecycle
- LMM ecosystem
- Presence across multiple segments
- B2B2C
- Diversified revenue stream with larger TAM

GREAVES ENGINEERING

Engineering Business



With **Greaves Engineering**, we **empower prime mover solutions** with fuel-agnostic engines, e-powertrain, components, motion control and energy solutions.

6 Million+
Engines

2 Million+
Pump sets

100,000+
Gensets

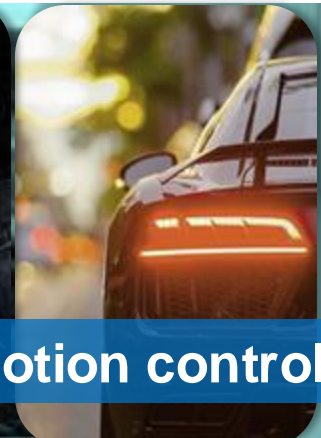
15+
Engine variants

Key highlights of Greaves Engineering



Diesel | CNG Engines | e-powertrain | Euro V+ compliant engines | Hydrogen Technology | Bio diesel | Ethanol

Full spectrum of fuel agnostic engines for automotive and non-automotive applications



Components, motion control and energy solutions



Introduced CPCB IV+ Compliant Gensets, meeting new pollution standards

- Gensets from 5 kVA - 500 kVA, offering approximately 90% reductions in NOx and particulate matter, significantly lowering greenhouse gas emissions
- Mega series gensets from 1010 kVA - 2500 kVA, designed for extensive use in sectors like malls, manufacturing, and hospitals
- Fuel-agnostic, lightweight design with low maintenance, operating from -5°C to 50°C, and known for quiet operation
- Gensets cater to various sectors including infrastructure, railways, airports, educational institutions, and more, helping advance India's progress

- Leading manufacturer of mechanical and motion control systems having presence across 80+ countries
- Tier 1 supplier to leading OEM's offering services ranging from designing to prototyping, development and production of cables, controls, levers, rubber sensor & accessories
- Applications across commercial vehicles, industrial machines, agriculture, construction equipment, boats and special purpose vehicles
- Offers synergies with existing product portfolio of Greaves, for common customer segments

PRODUCT PORTFOLIO



Gear Shift System



Foot Throttle Controls



Steering Wheel



Hand Operator Levers



Rubber Products & Accessories



Park Brake Cable

GREAVES RETAIL

Retail Business



Greaves Retail is India's largest **fuel-agnostic retail network of aftermarket sales, service and spares** in the mobility space, maximizing up-time for all vehicle types & **empowering millions of livelihoods & businesses.**

Spare parts & services across e2W | e3W | ICE 2W & 3W | SCV & HCV segments | Telecom

Key highlights of Greaves Retail



Pan-India Presence
10,000+ Retailers
250+ Distributors



21,500+ certified mechanics

Digital-First Platform
for customers,
mechanics, retailers,
& more



Multi-brand EV retail

Expansive Product Range - OEM & Private Labels



Battery



EV Components



Engine Oil



2WMB Parts

GREAVES ELECTRIC MOBILITY

E-Mobility Business



Greaves Electric Mobility is empowering EV adoption by democratizing smart & sustainable last-mile passenger & cargo mobility, thereby accelerating India's EV transformation.

Disclaimer:-

GREAVES ELECTRIC MOBILITY LIMITED is proposing, subject to receipt of requisite approvals, market conditions and other considerations, to make an initial public offering of its equity shares and has filed a draft red herring prospectus dated December 23, 2024 ("DRHP") with SEBI and the Stock Exchanges. The DRHP is available on the website of SEBI at www.sebi.gov.in, on the websites of the Stock Exchanges, i.e., BSE and NSE at www.bseindia.com and www.nseindia.com, respectively, on the website of the Company at www.greaveselectricmobility.com and on the websites of the BRLMs, i.e. Motilal Oswal Investment Advisors Limited at www.motilaloswalgroup.com, IIFL Capital Services Limited (formerly known as IIFL Securities Limited) at www.iiflcap.com and JM Financial Limited at www.jmfi.com, respectively. Any potential investors should note that investment in equity shares involves a high degree of risk. For details, potential investors should refer to the red herring prospectus which may be filed with the Registrar of Companies, Tamil Nadu at Chennai in the future. Potential Bidders should not rely on the DRHP filed with SEBI and the Stock Exchanges in making any investment decision.

This announcement does not constitute an invitation or offer of securities for sale in any jurisdiction. The Equity Shares have not been and will not be registered under the U.S. Securities Act of 1933, as amended ("**U.S. Securities Act**"), and may not be offered or sold within the United States except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the U.S. Securities Act and applicable U.S. state securities laws. Accordingly, the Equity Shares are only being offered and sold (i) within the United States to "qualified institutional buyers" (as defined in Rule 144A under the U.S.

Securities Act) in private transactions exempt from the registration requirements of the U.S. Securities Act, and (ii) outside the United States in offshore transactions in reliance on Regulation S and the applicable laws of the jurisdiction where those offers and sales occur. There will be no public offering of the Equity Shares in the United States.

Key highlights of Greaves Electric Mobility



Wide portfolio of **E2W and 3W** for passenger & cargo mobility. **3.2 Lakh+** owners



Greaves ELTRA City Freedom Ride – A record breaking journey of **225 kms** from Bangalore to Mysuru **in a single charge**



Ampere Nexus, K2K – 10000+ Km, through **115 towns & cities** with **4 national records**

Portfolio of 2 & 3 Wheelers – Across all speeds & use - cases

2W

Existing, including recent launches



**REO
LI PLUS**

Convenient scooter for all ages



NEXUS

Stylish and Connected scooter for the discerning



**MAGNUS
NEO**

Enhanced version of Magnus, with higher performance

3W

Existing

Electric Cargo



3W

Upcoming New-Age E-3Ws



AERO VISION



KARGO

Electric Passenger



3W

Other fuel types



POWERED BY
GREAVES

GREAVES FINANCE

Finance Business



With **Greaves Finance**, we are creating **financial empowerment for EV aspirants** and building a **digital-first EV marketplace**, from discovery and sales, to finance and after-sales.

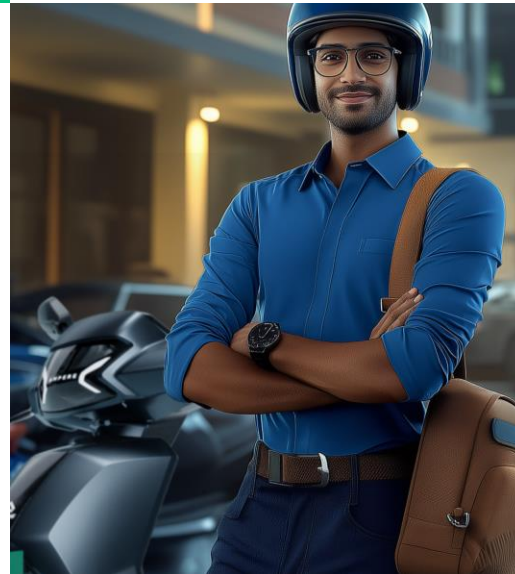


Partnered with **Top 10 OEMs** including Ather, Ola, Hero, Ampere, & more catering to **50%** of the EV 2W market



425+ Dealerships across **47** Cities

IND A-/Stable NBFC Rating.
₹280+ Cr Loans disbursed, resulting in **23,000+** Happy Customers



Loan Approval in **under 3 Mins.**
Offer insurance with **IRDAI CA licence**



GREAVES TECHNOLOGIES

Technologies Business



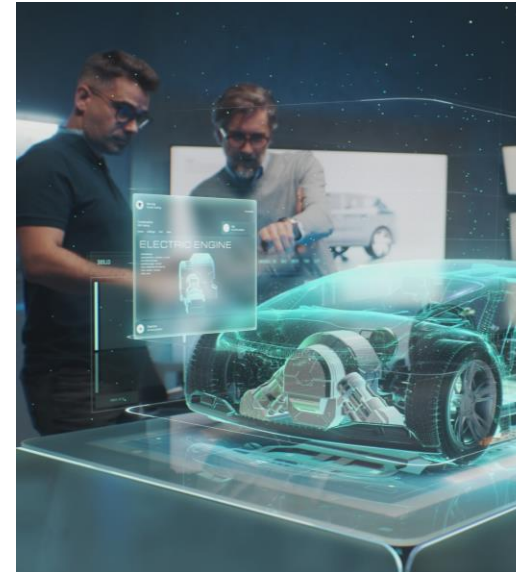
With Greaves Technologies, we empower organizations with end-to-end Engineering and R&D solutions, transforming ideas into market-ready solutions.

Enabling organisations to innovate by optimising quality, cost, and speed.

Key highlights of Greaves Technologies



Trusted by Global OEMs including Stellantis, Daimler Trucks Asia, Ashok Leyland, & more



A **decade** of experience in **Innovation** IoT, data science, AI, and cloud-powered digitalization

300+ projects with domain experience ranging from **design & manufacturing to embedded SW & CFD modelling, & more**



Specialized in **ICE, Heavy Commercial Vehicles, & EVs**



Manufacturing & distribution footprint of Greaves



21,500+ Mechanic Network



7 Regional Offices



10,000+ Retail Network



8 Factories

Greater Noida
E-rickshaw manufacturing

Aurangabad
Engine & engine component, e-powertrain Manufacturing

Nagpur
Motion control manufacturing

Hyderabad
3W auto & e-cargo manufacturing

Ranipet
2W manufacturing.

Talegaon
Genset assembly

The Company's commitment towards the environment is reflected in all aspects of functioning, including manufacturing processes and technological innovations. It has been certified as an ISO 14001:2015

The Company reached another milestone in Going Green with the inauguration of the fourth Solar Plant at IEB, Aurangabad, producing 5.1 million units/year from all four plants with zero liquid discharge

The Company promotes recycling & reusing of aluminium scrap briquettes, to reduce energy consumption involved in the process of aluminium heating and extraction

The Company has also undertaken various tree plantation initiatives increasing the green cover and contributed to carbon sequestration, improving air quality and biodiversity





DEEP

Initiative towards Skill Building & Employability Enhancement

Focused on upskilling socio-economically deprived youth for better employability.

157

Trained & Placed
Youth in
manufacturing sector.

45+

Girls Empowered
Achieving
economic independence.

41

Currently Enrolled
Trainees from
underprivileged backgrounds.



Employment-linked Diploma Program in association with Symbiosis University of Applied Sciences, Indore

Empowering young women through skill training & employment.

1

First Batch
Commenced in August 2024.



2

Diploma in ADVANCED Mfg.
Excellence (DAME)
56 students enrolled.

3

Diploma in Manufacturing
Automation (DMA)
18 students enrolled.



Awards & recognition



Greaves Cotton Limited has been recognised as Top 25 India's Best Workplaces™ in Manufacturing 2025, in the Mid-size category, by Great Place to Work®!



Greaves Cotton Limited was certified Great Place to Work for the 4th consecutive year.



Greaves won Silver Award for Best In-House Corporate Communications Team and earned Gold Award for Best Use of Internal Communication.



GCL IT team was honoured a prestigious Green certificate and memento from Canon for our commitment to sustainability.



GEM has been honoured with Gold awards by ADGULLY MAA Awards 2024 in various marketing categories. GEM has also been awarded Sustainable Mobility Pioneer award by ET.NOW



Greaves Treasury team received Great Indian Treasury Leader of the Year Award



Greaves Engineering Aurangabad LEU I Team has been honoured with the Jury Appreciation Award at the CII 37th Quality Circle Competition - Maharashtra State Level for the year 2024-25.



Ampere has been honored with the prestigious award for the Fastest Growing EV Brand of the Year at the Times Drive Green Conclave and Awards.



Greaves Engineering was honoured with the Safe Tech Award for Medical Healthcare @ Workplace as they ensured the physical and mental well-being of its workforce.



Greaves Engineering Aurangabad Facility was awarded National Safety Council Maharashtra Safety Award

Building the complete sustainable mobility ecosystem

GREAVES
Empowering Lives

Insurance

EV Financing

Vehicle Service

Spares & Accessories

Charging


Resale

Electric Vehicles

Retail

ENGINEERING | E-MOBILITY | RETAIL | FINANCE | TECHNOLOGIES

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THANK YOU