

CSR AT GREAVES COTTON

Greaves is committed to fostering skill development and employability enhancement, focusing on empowering underprivileged youths with the expertise needed for meaningful contributions to our community and society. Through our CSR initiatives, we aim to create a positive and lasting impact.

Our CSR Initiatives

Flagship Program - DEEP (Development, Education, Empowerment, and Progress)

- Upskilling and training individuals from socio-economically disadvantaged backgrounds.
- Enabling access to better job opportunities.
- Till date, the Company has empowered 157 youths with technical skill development.

Collaboration with Yuvashakti Foundation

- To drive development, education, empowerment, and progress within underprivileged families across various Aurangabad District villages.
- Emphasis on inclusivity: Enabling over 45 girls to attain economic independence.
- Aligning with the National Employability Enhancement Mission (NEEM) initiated by the Central government.

Sustainable development

- Our plant in Aurangabad is a Zero Liquid Discharge plant.
- Greaves has adopted the Miyawaki Method, a Japanese technique of tree plantation, for building native forests and ensuring restoration of natural vegetation on degraded land.

We have so far participated in various initiatives, including:

- "Supportive Traders to Activate & Reignite Trade."
- "Samundarke Saarthi."
- "Yogakshema."
- "Unnati Ki Kheti."
- "E-Sashaktikaran."
- "Student Scholarship Program."
- "Dry Ration Distribution."
- "Support the Protectors."
- "Prime."
- "DEEP – A Re-skilling Project."
- "You Care, We Care."
- "Supporting Co-operatives."