

## At Agrovision India 2023, Greaves Engineering reveals its Biofuel Gensets and pledges towards the modernization of farm equipment

Greaves Engineering, the engineering division of Greaves Cotton Limited (GCL), unveiled Biofuel Gensets at the 14th Agrovision India 2023 Agri Summit, held in Nagpur between November 24 and 27, 2023, in the presence of the chief patron of the event, **Hon'ble Minister Shri Nitin Gadkari ji.** This cutting-edge product has been meticulously engineered to operate seamlessly on biodiesel and ethanol-blended fuels, providing a total cost of ownership (TCO) comparable to traditional high-speed diesel (HSD) generators.

These biofuel Gensets represent a significant leap towards bolstering India's journey to energy security, championing sustainability, and upholding environmental responsibility. Rigorously tested with blended fuels, these gensets exemplify Greaves Engineering's unwavering commitment to developing tailored solutions for a greener and more sustainable future. Greaves specialises in manufacturing powerful, reliable, fuel-efficient pump sets, power tillers, and light agricultural equipment. Proudly made in India, these Gensets boast low maintenance requirements.

Beyond presenting its extensive agricultural products, the company will be engaging with the expo visitors, participants, and the farming community at large to capture input to develop and improve products. The company is dedicated to actively engaging farmers in the conceptualization and design of products tailored to their specific needs. The company aims to revolutionise farm mechanisation, making it more accessible, efficient, and sustainable.

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