

# Greaves Cotton launches Smart Gensets 'Greaves Genius' with 5-year Warranty on full Genset, a market first

**Mumbai, June 26, 2020:** Greaves Cotton, one of the leading and diversified engineering companies in India, has announced the launch of its technologically advanced Smart Gensets 'Greaves Genius – Smart Power Solutions' which is available across 5kVA-1250kVA. Greaves is the first and only company to offer 5 Year warranty on full genset without any extra cost and is available across range from 10kVA to 500kVA. With this, it aims to enhance overall ownership experience with timely predictive & preventive checks thus yielding non-stop product performance for critical power backup applications.

Greaves Genius comes with a high speed data transmitting smart device, which allows real-time tracking of all the related operations on Mobile Phone. The advanced analytics technology enables comprehensive health monitoring of the Gensets and can perform in-depth prognostic fault diagnostics. This allows customers to get predictive maintenance service from Greaves with faster troubleshooting and hence lower MTTR (Mean Time to Restore) & increased Genset uptime. Complaints are automatically logged at the nearest service centre as soon as the Genset operations are interrupted.

This **IOT enabled smart Gensets** are also **powered by Greaves1 mobile app**, making it convenient for Gensets owners to track live data, automatic complaint registration, track fuel pilferage and proactive warnings on mobile much before the actual failure. This is also highly beneficial for multiple Genset owners such as Rental business owners, retail chain, banks with multiple locations, large manufacturing plants, airports, among others. The 5-year free warranty on complete Genset is available in the range between 10kVA and 500kVA.

Commenting on the announcement, Sunil Shahi, President Non-Automotive Business from Greaves Cotton Limited said, "We are excited to announce the launch of our smart Genset which comes with a 5 Year Warranty and manufactured indigenously at our state-of-the-art Greaves Manufacturing Plant in Pune. We believe this innovative and advanced technology Genset will provide enhanced experience and saving to our customers across the country. Greaves is known for bringing smart, innovative yet affordable technology for the market and this is a testament to the same. We aim to support our growing customer base & enhance life cycle experience of our products in marketplace."

The Genius comes with a lot of advance features. It sends out alerts for fuel refills and lets customers see the fuel topups. It also detects fuel pilferage and allows the customer to see the cost per unit of electricity generated. Now customers can enjoy higher savings with tighter control on fuel utilization & control costs in post covid scenario.

Greaves offers gensets in wide range suiting different applications as stated below.

### **Product Specifications:**

Product	Usage Application
5 kVA, 7.5 kVA	Renting, Retail, Clinic, Coffee shops, Restaurants, Stores, Banks
10kVA - 40kVA	Residential buildings, schools, individual bungalows, petrol pumps, Banks
125kVA, 160kVA, 200kVA, 250kVA, 320kVA, 380kVA, 400 kVA, 500kVA	Machine tools, Manufacturing, Fabricating, Hospital, Retail, Engineering, Stone Crushers
1010 kVA, 1250kVA	Shopping malls, Multiplex, Real Estate, Hospitality, Data centre, Hospitals, Manufacturing

## **About Greaves Cotton:**

Greaves Cotton Limited commonly known as Greaves is one of the leading and diversified engineering companies in India with a rich legacy and brand trust of over 160 years impacting a million lives every day. Greaves is a market leader in fuel-agnostic powertrain solutions and manufactures Cleantech powertrains for CNG, Petrol, and Diesel segments. The company operates in multiple segments namely Automotive, Non-Automotive, Aftermarket, Greaves Retail, Electric Mobility (Ampere Electric for electric scooters and other electric industrial products and e-rickshaw) & Greaves Finance. Over the years, the company has actively participated in nation-building and continues to support the 'Make-In-India' initiative of the Government through its 6 state-of-the-art manufacturing facilities in the country creating world-class products and solutions. The company has a vast nationwide network with 380+ Greaves big retail centres & 6300+ smaller spare parts retail outlets across the country.

More information about Greaves Cotton - <u>www.greavescotton.com</u>

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#### Note:

"This press release may include statements of future expectations and other forward-looking statements based on management's current expectations and beliefs concerning future developments and their potential effects upon Greaves Cotton Ltd and its subsidiaries/ associates ("Greaves"). These forward-looking statements involve known or unknown risks and uncertainties that could cause actual results, performance or events to differ materially from those expressed or implied in such statements. Important factors that could cause actual results to differ materially from our expectations include, amongst others: general economic and business conditions in India and overseas, our ability to successfully implement our strategy, our research and development efforts, our growth and expansion plans and technological changes, changes in the value of the Rupee and other currency changes, changes in the Indian and international interest rates, change in laws and regulations that apply to the related industries, increasing competition in and the conditions of the related industries, changes in political conditions in India and changes in the foreign exchange control regulations in India. Neither Greaves, nor our Directors, or any of our subsidiaries/associates assume any obligation to update any particular forward-looking statement contained in this release."