



Greaves Cotton Limited adds TVS Motor Company to its client roster

Commences Supply of diesel engines to the all new TVS King DS ...Mumbai, September 30, 2013:
Greaves Automotive Engines Business, part of Greaves Cotton Limited, one of India's leading engineering companies, has added TVS Motor Company to its list of customers, for supply of single cylinder diesel engine (G435) for the TVS King DS (diesel variant). Currently plying on roads in Kerala, Southern India, TVS King DS offers Good mileage with Good power to its customers.

Speaking on the new customer addition, Mr. Sunil Pahilajani, MD & CEO, Greaves Cotton Limited, said, "Being their preferred choice of engine supplier we are delighted to partner with TVS Motors, one of the leading automotive players in the country. Embarking on a long and productive journey with them, we thank TVS Motors for recognising our expertise in designing and customising engines along with our capability of adhering to highest standards of quality and delivery. Customers of TVS King DS will now have access to Greaves' wide Aftermarket network, leading to increased customer delight. We look forward to building a long and enduring association with TVS Motor Company."

With Greaves G435 diesel engines powering the TVS King DS, customers can enjoy now improved engine performance and better mileage.

Greaves Cotton Limited

Greaves Cotton Limited, a Rs. 1900 crore, a multi-product, multi-location company, is one of the leading engineering companies in India with core competencies in diesel / petrol engines, diesel generators and construction equipment. The Company sustains its leadership through eleven manufacturing units which produce world class products backed by comprehensive marketing and service / parts network throughout the country.

TVS Motors Limited

TVS Motor Company is one of the largest motorcycle manufactures in India and is the flagship company of the 100 year old six billion USD TVS Group, which has some 40 companies and holdings in the automotive sector. The company's customer inspired engineering approach, has enabled it to introduce the widest product range that caters to all segments in the two and three wheeler industries. TVS Motor Company has international presence in more than 50 countries in Asia, Africa and Latin America.

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