

Greaves Cotton Limited wins Excellence in Delivery Award from Tata Motors

Recognition for Automotive Division for ensuring timely delivery of auto engines

Greaves Automotive division, part of Greaves Cotton Limited, one of India's leading engineering companies, won the award for Excellence in Delivery from reputed auto major, Tata Motors at the Tata Motors Vendors' Meet 2012 held in Pune on June 04, 2012. Ramping up volumes for meeting the demand for engines for Ace Zip and Magic Iris, Greaves Automotive Division exceeded customer expectations and responded efficiently to the requirements from Tata Motors.

Commenting on the win, Mr. Sanjiv Kumar, CEO - Automotive Division, said "Coming from the Tata Motors stable, this award is recognition of our manufacturing prowess and high levels of delivery and adherence to stringent time schedules. In its continuous efforts to respond to market demands, Greaves Automotive Division is now focusing on the 4 wheel small commercial vehicle (SCV) segment through its technologically superior product offerings and a strong after market network."

Greaves Automotive Division has a wide portfolio in automotive engines and in single cylinder engines they are among the largest independent manufacturers with a production of over 4.5 lakh engines annually. These light diesel engines, which are eco-friendly and conform to BS - III norms, are supplied to major automotive players like Piaggio, M&M, Tata Motors, Scooters India among others.

The Company's manufacturing units, located at Ranipet in Tamil Nadu and Aurangabad in Maharashtra, are ISO/TS 14649 certified. The plants at both the locations are equipped with world class manufacturing facilities. The company's state-of-the-art Technology Centre is located at Aurangabad. The automotive diesel engines are also available for adaptation on CNG/LPG usage. Greaves Cotton has an excellent after-market product support infrastructure throughout India with a countrywide network of offices and over 400 authorised dealers.

About the company

Greaves Cotton Limited, a Rs. 1700 crore, multi-product, multi-locational company is one of the leading engineering companies in India with core competencies in diesel / petrol engines, gensets and construction equipment. The Company sustains its leadership through eleven manufacturing units which produce world class products backed by comprehensive marketing and service / parts network throughout the country.

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