



Greaves Cotton Limited enters into Long term Supply Agreement with Atul Auto Limited

Greaves Automotive Engines Business, part of Greaves Cotton Limited, one of India's leading engineering companies, has entered into a Long Term Supply Agreement with Atul Auto Limited for supply of diesel engines for their 3 wheeled diesel vehicles. The Agreement comes into force with immediate effect and is for a period of seven years. Currently, Greaves engines power Atul Smart, Atul Shakti and Atul Gem vehicles plying across the country.

Mr. Sanjiv Kumar, CEO - Automotive Engines Business, said "Greaves engines have been driving vehicles from the Atul Auto stable for almost three decades. This Agreement has reposed faith in each other and strengthened the business relationship further. With a customer focused approach, we believe that our technologically superior engines backed by a strong after market network will compliment Atul Auto's business plans and will together help grow the business."

Mr. JJ Chandra, CMD, Atul Auto added, "We enjoy a long standing relationship with Greaves and they continue to be our preferred choice of engine suppliers. Their understanding of customer requirements, commitment to quality and highest service levels have catalysed and indeed partnered our growth. With emerging categories in the auto segment we believe that new vehicle platforms can be developed faster and more time efficiently with a partner we can trust."

Greaves Automotive Engines Business has a wide portfolio in automotive engines and in single cylinder engines they are among the largest independent manufacturers with a production of over 4.5 lakh engines annually. These eco-friendly light diesel engines are supplied to major automotive players like Piaggio, M&M, Tata Motors, Scooters India among others.

The Company's manufacturing units, located at Ranipet in Tamil Nadu and Aurangabad in Maharashtra, are ISO/TS 16949 certified. The plants at both the locations are equipped with world class manufacturing facilities. The company's state-of-the-art Technology Centre is located at Aurangabad. The automotive diesel engines are also available for adaptation on CNG/LPG usage. Greaves Cotton has an excellent after-market product support infrastructure throughout India with a countrywide network of offices and over 1200 authorised dealers.

About the company

Greaves Cotton Limited, a Rs. 1800 crore, multi-product, multi-location company is one of the leading engineering companies in India with core competencies in diesel / petrol engines, gensets and construction equipment. The Company sustains its leadership through eleven manufacturing units which produce world class products backed by comprehensive marketing and service / parts network throughout the country.

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