



Greaves Cotton launches a premium range of Construction Equipment for the Infrastructure Industry

Greaves Cotton (BSE: Greave, 501455; NSE: Greavescot) today launched a premium range of construction equipment for the infrastructure industry. With this launch, Greaves Cotton augments its already formidable presence with its wide range of products in the 3 segments of Concreting, Soil and Asphalt in the infrastructure equipment industry.

Greaves Cotton (CED - Construction Equipment Division) announced the launch of a range of world class, state-of-the-art-technology products here at BC India, 2011(A Bauma Conexpo show). The range includes:

Milling Machines

Paver

Loader

Twin Shaft Batching Plant

Greaves Cotton now brings to India the most advanced, state-of-art BOMAG Milling Machines. With features like Front Loading, Track Mount & Steering and Auto Control & Auto Engine power regulation; these machines are the latest technology in the road construction industry. These features enhance steering ability, load distribution, safety & operator convenience and efficiency resulting in precision finish of roads. The range comes in 1 to 2 metres and is backed by Greaves service and support assurance.

Also on offer is the Paver, this state-of-the-art equipment offers 9.2 metres of paving width and comes with enhanced screed features offering superior compaction, resulting in high quality finish and undulation effect on roads. The features in the Paver offers faster operation, better productivity, low and easy maintenance and operator comfort which is a hallmark of Bomag technology- World leaders in road construction equipment technology.

Continuing from its earlier range of loaders; Greaves now launches its 5T (ton) loader, extending its range from the already available 3T loader. This loader comes with components from world renowned manufacturers and is manufactured by Greaves technology. With ergonomically designed and fully air-

conditioned operators' cabin as a standard feature coupled with brilliant enhanced features like single lever bucket operation and tilt steering column, this loader sets a new benchmark in this segment with operators comfort resulting in improved productivity and efficiency.

Complementing its existing range of batching plants, Greaves now brings the 60cbm Twin Shaft batching plant; an advanced global technology with twin shaft mixer technology offering a range of features for safety and enhanced productivity. This plant comes with a fully automatic software controlled operation and a rigid structure. With the promise of service and support round the clock, this world class technology product is low on maintenance. This product further establishes the leading position of Greaves Cotton along with its varied and wide range of batching plants, stationery & mobile concrete pumps and concrete mixers in the concreting segment of the construction equipment business.

"Greaves Cotton and BOMAG have had a long standing relationship and with these set of new product launches it enhances its presence in the construction equipment segment. With world class BOMAG technology, enhanced value additions, a formidable National Network with 24X7 anytime anywhere service and support; thus offering a triple benefit of Technology, Value and Reach to its customers", said a company spokesperson commenting on the occasion.

About Greaves Cotton Limited

Greaves Cotton (BSE: Greave, 501455; NSE: Greavescot) a Rs. 1350 crore multi-product, multi-locational company is one of the leading engineering companies in India with core competencies in Diesel / Petrol Engines, Gensets and Construction equipment. The company sustains its leadership through nine manufacturing units which produce world class products backed by comprehensive marketing and **service/parts network throughout the country.**

About BOMAG

Based in Boppard, Germany, is the World's leading compaction manufacturer and is widely recognised as a provider of workable solutions for recycling asphalt, pavement and for soil stabilization. BOMAG's product line of machines for ground and asphalt compaction is broad and extensive from lightweight tampers to rollers weighing 3 to 25 tons; to landfill compact equipment weighing in at over 55 tons.

For further information, please contact:

Mr. Thomas Furtado, Sr. General Manager - Marketing Services

Greaves Cotton Limited, Mumbai

Email: tf@greavesmail.com

Website: www.greavescotton.com