



## **Greaves Cotton Kicks Off a Road Show in Karnataka**

Greaves Cotton, a leading engines and construction equipment manufacturer, has entered the earth-moving segment with the launch of its Wheeled Loader CG 932 H. It has also tied up with Mitsubishi Heavy Industries Limited, Japan, to market its range of Motor Graders in India. Greaves Cotton, presently, is the only Indian manufacturer to offer a range of products in concreting as well as compaction segment. With the inclusion of these two new products in the earth- moving segment, it will have an exclusive position as a supplier for the contractors involved in road building, irrigation and other infrastructure development projects.

At EXCON 2009 in Bengaluru, Greaves Cotton launched its 14 / 12 Meter Boom Pump, a cost effective solution for contractors involved in construction of Elevated Highways, Bridges etc. The Greaves Perfect-mix 1000, a 60 cubic meter per hour capacity Concrete Batching Plant and GCP 450 DS, a high capacity Concrete Pump are the other new products showcased at the exhibition.

It may be recalled that the Company had recently launched the 19 ton Vibratory Compactor, the heaviest in the country, in technical tie-up with Bomag GmbH, Germany. This compactor augments the existing range in the 10, 11 & 12 ton class. Greaves Cotton presently markets the entire range of Bomag products in India, which includes Pneumatic Tyred Roller, Cold Milling Machine, Stabilisers and Paver Finishers.

Greaves Cotton, a Rs. 1150 crore, multi-product, multi-locational company is one of the leading engineering companies in India with core competencies in diesel / petrol engines and infrastructure equipment. The Company sustains its leadership through nine manufacturing units which produce world class products backed by comprehensive marketing and service / parts network throughout the country.

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