

Greaves Cotton Limited (“Greaves”, “We”, “Us”) is committed to the compliance of applicable Privacy Laws in the India. Protecting the privacy and security of your personal data is of prime importance to Greaves, therefore, we conduct our business by abiding by the laws applicable on data privacy and data security. This Privacy Policy is a legally binding document between you and Greaves.

Please read this Privacy Policy carefully by using the Website, you indicate that you understand, agree and consent to this Privacy Policy. If you do not agree with the terms of this Privacy Policy, please do not use this Website.

This Privacy Policy is intended to inform you about the personal data that is collected from you. We do not sell trade your personally identifiable information; however, we may share the same with third parties who assist us in conducting our business, operating our website/Application, or servicing you.

What information is collected from you?

Certain information may be collected automatically, which includes:

- a. Your computer’s Internet Protocol (IP) Address,
- b. Your contact details – Name, Number, Email Id, City, State, Product have shortlisted
- c. Your browser type and operating system,
- d. Web pages and links you visit, advertisements you view,
- e. Your bandwidth speed and information about the about the software programs that are installed on your computer,
- f. Standard server log information

Information that we collect from other sources:

We may receive information about you from publicly and commercially available sources (as permitted by law), which we may combine with other information we receive from or about you. We also may receive information about you from third-party social networking services when you choose to connect with those services.

How we use the information we collect:

- General: Greaves may use the information collected from you to provide customized content and make recommendations based on your past activities;
- Advertisements: Greaves may use your information to provide you with product and service updates, newsletters and other communications about existing and/or new products and services by post, email, telephone, in-device messaging and/or text message (SMS), if you have provided your prior consent or we are otherwise permitted to do so under applicable law;
- Statistics and Research: Greaves may use your information to create user group profiles or segment data and to otherwise create anonymous, aggregated statistics about the use of our products, services and loyalty programs, which we may share with third parties and/or make available to the public;
- Product/Services Improvement: Greaves may use your information to improve and enhance existing Greaves products and services and develop new offerings, recommendations, advertisements and other communications and learn more about customers’ preferences in general.

- Publish your reviews, comments and content: Where you have uploaded product reviews, comments or content to our websites or Application and made them publicly visible, Greaves may link to, publish or publicize these materials elsewhere including in our own advertisements.

Sharing of Personal Data:

We may share the sensitive personal information to any third party without obtaining the prior consent of the user in the following limited circumstances:

- a. We may employ third party entities and individuals to facilitate our Services (e.g. maintenance, analysis, audit, marketing, and development). These third parties have limited access to your information only to perform these tasks on our behalf and are obligated to Greaves, not to disclose or use it for other purposes. All of our approved third-party providers go through an extensive data protection compliance vetting process before being selected as a third party provider and are bound by all relevant data privacy laws, terms of confidentiality, and this Privacy Policy;
- b. There may be instances when we disclose your information to other parties to comply with the law or respond to compulsory legal process or to verify or enforce compliance with the policies governing our Services or to protect the rights, property, or safety of Greaves, or any of our respective affiliates, business partners, or customers;
- c. We propose to share such information within its group companies and officers and employees of such group companies for the purpose of processing personal information on its behalf. We also ensure that these recipients of such information agree to process such information based on our instructions and in compliance with this Privacy Policy and any other appropriate confidentiality and security measures.

Security:

The security of your personal data is of great importance to us. We have put in place reasonable physical and technical measures to safeguard the information we collect in connection with the Services.

Such information will not be considered as sensitive if it is freely available and accessible in the public domain or is furnished under the Right to Information Act, 2005 or any other law for the time being in force.

Links to Other Web Sites:

Greaves Application may contain links to other websites.- Greaves is not responsible for the privacy practices or the content of other websites or applications.

Changes to the Privacy Policy:

We may update this Privacy Policy at any time to reflect changes in our practices and service offerings. We will notify you of any material changes in the way we treat your information by placing a prominent notice on our website.