



Greaves Electric Mobility expands footprints from Kashmir to Kanyakumari

With 5000 dealership inquiries, Greaves Electric Mobility gets ready to strengthen the EV Corridor, propelling towards a Clean & Green India

Mumbai, October 30, 2021: Greaves Electric Mobility, the e-mobility business of Greaves Cotton Limited, has received over 5,000 enquiries for potential dealership opportunities from multiple towns and cities across the country. This will allow the business to expand its presence in every small town and cities across the length and breadth of the county. Due to the growing popularity of electric vehicles, Greaves Electric Mobility has seen a surge in demand and achieved its highest sales recorded in Q2FY22, with volume growth of 85%.

Commenting on the same, Roy Kurian, COO, Ampere Electric said, *“We predict a more lucrative festive season thanks to strong ecosystem multipliers including easy financing options, attractive offers, and excellent dealer experience. We are seeing a massive surge in dealership enquiries with over 5000+ enquiries coming from various parts of the country. The plan is to meet this rise in demand by establishing EV dealership networks from Kashmir to Kanyakumari.”*

Greaves E 2Ws and E 3Ws are facilitating the transition from traditional ICE vehicles towards a complete EV ecosystem. The vehicles are built for long-distance daily travels and can be charged easily at any plug point. This gives customers hassle-free ownership and allows dealers to expect favourable traction.

The company’s 162-year legacy and high level of trust in the firm are driving a significant increase in dealership inquiries. Every new dealership inquiry is an opportunity to seed cleantech EVs, as well as empower local residents with employment opportunities, provide excellent aftermarket service and spare parts to ensure millions of commuters have an uninterrupted journey. Greaves Finance, the company's non-banking finance arm, is also working to empower every person with personal electric mobility solutions.

Greaves Electric Mobility is committed to provide affordable, reliable and dependable e-mobility solutions that deliver enriched driving experiences across ownership periods for the end customers. The recently launched, first multi-brand EV retail store ‘AutoEVmart’ by Greaves is a positive step towards achieving sustainability with collaboration. The company is one of India's fastest growing Electric Vehicle providers, with over 100,000+ delighted customers, and as India enters a new era of modern modes of transportation.



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About Greaves:

Greaves Cotton Limited is a diversified engineering conglomerate focused on being pivotal to India's resurgence as a competitive economy. The company is a leading name in the domain of Engines, Retail, Electric Mobility, Finance & Technology services. Greaves enjoys a rich legacy and customer trust spanning over 162 years. Through its Engines, Retail and E-Mobility businesses the company, directly and indirectly, impacts a billion lives every day, around the world. The company today manufactures world-class products and sustainable solutions under various business units and is backed by comprehensive support from 500+ Greaves Retail Centers & 7000+ smaller spare parts retail outlets across the country. For more information visit www.greavescotton.com

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Note:

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