

# GREAVES

## Greaves Care re-opens the Service Centres across India

*~ Reinforces promise of uninterrupted mobility for last-mile passengers & COVID warriors-the auto drivers*

*~ Supports livelihoods of thousands of auto drivers with higher uptime of auto rickshaws*

**Mumbai, September 22<sup>nd</sup>, 2020:** Greaves Cotton Limited, one of India's leading engineering companies, has announced the re-opening of Greaves Care service centre across the country post unlock 4.0. Now, auto drivers can pick genuine spare parts, lubricants oil, battery and tyres from the Greaves service centre at their convenience. Today, Greaves Care service centres is present across 182 locations across the country.

This move comes close on the heels of the government allowing gradual resumption of economic activity, by relaxing lockdown measures. **The company has made the decision to open service centres across the country, with set operating procedures to adhere to social distancing norms for the safety of the sales staff and customers.** Greaves has also done extensive training for its channel employees & has been following very stringent checks across all the touchpoints.

In order to revamp the recovering mobility ecosystem, it is important that we create a strong foundation. The service centres will be an avenue to generate employment and will help the channel partners to get back on the ground. The auto-rickshaw drivers can now avail timely service for the vehicle along with genuine products at their convenience. With a strong network across the country, the company is striving to get closer to the customer and ensure higher product performance for the customers who currently depend on the 3W passenger and cargo vehicles for earning their livelihood.

**Speaking on this occasion, Vishesh Nigam, Head- Greaves Retail** said, *"India is gearing up for the new normal and so are we. The Greaves Care centres is a one-stop destination for genuine and affordable spares along with quality after-sales assistance and also cater to last mile electric mobility from select outlets. Our service ecosystem is growing and we are relentlessly working to create a strong network across the country. Every service centre provides direct and indirect employment opportunities to the local people within that city or town. We will keep enhancing our service and care footprint, get closer to the customers, enhance the lifetime value of their products & do our best in recovering the economy from the current pandemic."*

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Greaves Care, the service arm of Greaves retail provides comprehensive aftermarket support exclusively to 3-wheelers and small 4-wheelers of any make. It offers quality repairs by company-trained mechanics, the company certified quality spare parts, quick service, transparent operations with a 6 months' warranty on select parts. At Greaves, besides these sprawling service centres, there has been extensive on-ground support of 10,000 trained technicians which further strengthen the company's capabilities in reaching out to customers and reassuring them with the services they need.

## About Greaves Cotton:

Greaves Cotton Limited commonly known as Greaves is one of the leading and diversified engineering companies in India with a rich legacy and brand trust of over 160 years impacting a million lives every day. Greaves is a market leader in fuel-agnostic powertrain solutions and manufactures Cleantech powertrains for CNG, Petrol, and Diesel segments. The company operates in multiple segments namely Automotive, Non-Automotive, Aftermarket, Greaves Retail, Electric Mobility (Ampere Electric for electric scooters and other electric industrial products and e-rickshaw) & Greaves Finance. Over the years, the company has actively participated in nation-building and continues to support the 'Make-In-India' initiative of the Government through its 6 state-of-the-art manufacturing facilities in the country creating world-class products and solutions. The company has a vast nationwide network with 380+ Greaves big retail centres & 6300+ smaller spare parts retail outlets across the country.

More information about Greaves Cotton - [www.greavescotton.com](http://www.greavescotton.com)

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## Note:

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