



Ampere Electric Vehicles launches its first ever festive scheme Amp-Up

Mumbai: September 24, 2019: Ampere Electric Vehicles, Electric Mobility division of Greaves Cotton Limited, as part of its festive season celebration has announced the launch of its *first ever* festive scheme Amp-Up offer wherein the consumers get best-in-class benefits on purchase of Ampere Vehicles.

With this offer, Ampere Electric Vehicles, one of the leading Electric Vehicle brand, intends to reach out to the prospective EV buyer with this festive season's best consumer scheme amidst the electric scooter range across India. This offer is lucrative top up over extraordinary savings which a customer gets from the energy efficient product range, attractive financing schemes in the last mile affordable e-mobility segment.

Amp-Up offer is one of its kind festive schemes wherein each customer buying Ampere vehicle will take home an attractive benefit, subject to mandatory terms and conditions. The Amp-Up offer is packed with exciting prizes to be won as above and valid for all purchases between September 20, 2019 to October 31, 2019.

Ampere Electric Vehicles, a pure play EV player, has a significant market share in the Indian electric two wheeler industry along with a range of high-to-low-speed, affordable and energy efficient electric scooters that are currently popular with commuters making a switch from conventional to electric two-wheelers. Ampere's high-speed scooter Zeal has seen good acceptance in the market. These vehicles are crafted with precision by passionate engineers working with objective of making every day mobility exciting. This festive season embrace Ampere Electric and Amp up your life

About Ampere:

Ampere has a decade of experience in building and manufacturing electric vehicles. With strong base of 40000+ customers & growing backed by comprehensive EV ecosystem support, Ampere vehicles is pushing boundaries to create affordable & sustainable solutions for clean last mile in India. In the e2W segment, Ampere is one of the first companies in India to indigenously manufacture key components of an Electric Vehicle. Greaves Cotton augmented its clean technology portfolio with entry in the last mile affordable 2W personal Mobility segment with Ampere Electric Vehicles. More information at <https://amperevehicles.com/>

About Greaves Cotton:

Greaves Cotton Limited is a diversified engineering company and a leading manufacturer of Cleantech Powertrain Solutions (CNG, Petrol and Diesel Engines), Generator sets, Farm equipment, E-Mobility, Aftermarket spares and services. Greaves Cotton is a multi-product and multi-location company with rich legacy and brand trust of over 160 years and has established itself as a key player impacting billion lives every day. The company has seven manufacturing units and continues to support progress of the nation under Make-In-India program. The company today manufactures world class products and solutions under various business units - Greaves Engines, Greaves Power, Greaves Agri, Greaves Aftermarket, Greaves Care, Greaves Global and is backed by comprehensive support from 350+ Greaves big retail centres & 5300+ smaller spare parts retail outlets across the country.



In the mobility segment, the company manufactures 4 lakh plus engines annually, almost 1 engine per minute and provides the most affordable mobility solutions to the majority of population in India, moving more than 1 crore passengers and 5 lakh tonnes of cargo every day. In all, the company has crossed 5 million engines, 3 million pumpsets and 1 million gensets. More information about Greaves Cotton - www.greavescotton.com

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